

Pushkal Devgan

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PROFESSIONAL SUMMARY

Early-career Strategy Associate with experience driving cross-functional initiatives, stakeholder engagement, and business growth across healthcare, startups, and operations. Proven ability to coordinate projects, gather business requirements, manage stakeholder communication, and support strategic initiatives from planning through execution. Experienced in process improvement, documentation, data-driven decision-making, and collaborating with diverse teams in fast-paced environments. Passionate about building a career in Project Management by delivering structured execution, solving complex business problems, and enabling successful project outcomes.

EXPERIENCE

Strategy Associate | Cover You

2026(May)– Present

- Collaborate with cross-functional teams to drive strategic partnerships with Indian Medical Associations (IMA), supporting the onboarding of affiliated doctors onto the CoverYou platform.
- Coordinate stakeholder communication, track partnership progress, and ensure timely execution of onboarding initiatives aligned with business objectives.
- Prepare reports and analyze partnership metrics to support decision-making and identify opportunities for process improvements.

Business Executive | Zomono Kubhta Pvt Ltd

2025(Jul)– 2025(Nov)

- Coordinated with operations and finance teams to gather business requirements and deliver reporting solutions aligned with organizational goals.
- Automated financial reporting workflows, reducing reporting turnaround time by **20%** and improving operational efficiency.
- Collaborated across cross-functional teams to identify process improvements and support strategic business initiatives.

Analyst Founder's Office | ABHIVRIDHI

2025(Jan)– 2025(June)

- Led requirement gathering sessions with stakeholders to define business KPIs and reporting needs.
- Translated business requirements into data models and dashboards to monitor sales, engagement, and growth metrics.
- Performed gap analysis to identify growth opportunities and improve decision-making processes.

Capital & Research Market Analyst | TRADESHALA

2024(June)– 2024(Aug)

- Analyzed financial datasets to derive insights supporting trading and investment decisions.
- Delivered insights via data visualizations that supported strategic trading decisions.

Marketing & Growth Intern | STOCK PE *

2022(Nov)– 2023(Jan)

- Partnered with cross-functional teams to gather data requirements for performance tracking.
- Supported data preparation and analysis for business decision-making.

TECHNICAL SKILLS

Analytics Tools: Python | SQL Databases: SQL Server | DBMS | Power BI | Excel

Project Management: Project Coordination | Stakeholder Management | Agile Fundamental | Jira | Stakeholder Collaboration | Google Workspace

Business Analysis: Data Modeling | BRD & FRD | Process Mapping | KPI Design | Gap Analysis

EDUCATION

- Thapar Institute of Engineering and Technology (B.E: Computer Science and Business System). 2025
- Government Senior Secondary School Sohal 10+2 2021

PROJECTS

Order Management System

- Conducted stakeholder requirement gathering sessions and translated business needs into **Business Requirement Documents (BRD)**, **Functional Requirement Documents (FRD)**, user stories, and acceptance criteria using Agile methodology.
- Designed **As-Is** and **To-Be** process workflows to identify operational inefficiencies and improve order management processes.
- Performed gap analysis and recommended process improvements to enhance order visibility, streamline execution, and support business objectives.

Retail Inventory Optimization Dashboard

- Translated business requirements into an interactive Power BI dashboard.
- Identified slow-moving stock and optimized inventory allocation and reduced inventory holding by 20% using data-driven recommendations.